



LAUNCHER

XL

WOODS PRODUCT MANUAL



WELCOME TO THE CLUB

Specifically, the all-new Launcher XL Woods

We feel like golf should be fun. Yeah, that's a little cliché. But most folks who say it don't take good times as seriously as we do. That's why we built this lineup to be fun from the grass up. Bigger, badder sweet spots. Lighter, faster shafts. Gliderail and other goodies.

These woods are proudly classified as Game Improvement for the player who's proud to be improving their game. They're designed to help you hit the ball straighter with more speed and distance so you can find the fairway, clear the bunkers, and enjoy your time on the course.

We're glad you're here. Let's keep it moving; there's a lot to show you.





LAUNCHER XL



WELCOME TO THE CLUB

Specifically, this club: the new Launcher XL Driver. It's kinda huge, with a sweet spot large enough to fit everybody. And that's good, because bigger is better, more is more, and forgiveness really is a good thing. So get in here and start swinging — thanks to Launcher XL, it's never been easier.

Welcome to the Club

THAT 3-WOOD DID WHAT?

Bombed it straight off the deck, that's what. And right in front of your best bud, Dan? Wow, good one Launcher XL Halo Fairway. But don't count Dan out, he's holding the Launcher XL Halo Hybrid. It's got Gliderail on the sole just like your Wood, so you'll both glide on to better ball contact. Turns out there's more than one route to the green.



Welcome to the Club

LAUNCHER XL



Cleveland GOLF



LAUNCHER XL HALO

WHAT'S A HY-WOOD?

It's a wood that's twice as good. It swings like a Hybrid, it feels like a Hybrid, but it flies as far as a Fairway Wood. Not tough from the rough, it's easy to swing—the new Launcher XL Halo Hy-Wood? Yes, that's a thing!

Welcome to the Club



OFFERINGS

Meet the Launcher XL Woods Family



LAUNCHER XL DRIVER

Loft Adjustable: 9.0°-12.0°



**MEN'S AND WOMEN'S
LAUNCHER XL LITE DRIVER**

Men's Lofts: 10.5°, 12.0°
Women's Lofts: 12.0°



**LAUNCHER XL
LITE DRAW DRIVER**

Lofts: 10.5°



**MEN'S AND WOMEN'S
LAUNCHER XL
HALO FAIRWAY WOODS**

Lofts: 3W, 5W, 7W



**MEN'S AND WOMEN'S
LAUNCHER XL
HALO HYBRIDS**

Lofts: 3H, 4H, 5H, 6H



**LAUNCHER XL
HALO HY-WOOD**

Lofts: 3+HW



POWER UP WITH REBOUND FRAME

WHAT IT IS

Where does a driver get its speed? From a flexible face. Every time your club hits the ball, that driver face deforms inwardly, then snaps back into shape, propelling the ball forward and (hopefully) toward your target.

But what if we told you that Cleveland Golf engineers found a way to put more flex in your driver head? You'd perk up, right? Because more flex is more speed, and more speed means more distance. Well, strap in, because that's exactly what we've accomplished with Rebound Frame and you're about to learn all about it.

HOW IT WORKS

Like we said above: driver hits ball, driver face flexes, ball flies fast. But with Rebound Frame, the driver doesn't just flex once, it flexes twice thanks to a second flex zone.

Around the perimeter of Launcher XL's fast and flexible face, we thickened the titanium to create a rigid frame that supports the face. But, as you move farther back along the crown and sole of the driver, behind that rigid frame, we've thinned out the titanium wall as much as possible. This creates a ring of flexibility in the body of the driver, located behind the driver face. That ring is then supported by additional stiffness at the back of the driver.

When you strike the ball, both of these flexible zones are activated, increasing the amount of energy that subsequently propels the golf ball off the face of the driver. It's all a bit complicated, we know, but it's easy to think of it as a spring within a spring—a bounce within a bounce.

Or, if you want the easiest way to remember why Rebound Frame makes Launcher XL faster than any other driver we've made in the past, just remember this: two flex zones are better than one.

WHERE YOU'LL FIND IT

Every Launcher XL Wood has Rebound Frame. That means more speed and distance in the Drivers, Fairways, Hybrids, and even the Hy-Wood. It's better performance all around and it's just waiting for you to reach out and swing it.



HOW MUCH FASTER IS REBOUND FRAME?



LAST GEN DRIVER



LAUNCHER XL DRIVER

Player test conducted by Cleveland Golf with 23 players of evenly dispersed handicaps. Participants hit 6 shots per driver without alternating. Data collected with TrackMan.



BIG BRAIN TIME

WITH XL HEAD DESIGN

WHAT IT IS

Alright class. Bigger is? Better. Why? Because a bigger head means more MOI. That's "Moment of Inertia" for those of you in the back. Which is really just fancy engineer-speak for an object's resistance to rotation.

Picture this: you're a kid again, spinning in circles on your dad's office chair (even though he told you not to). Spin round with your legs sticking straight out and you're pretty slow, right? But tuck your legs crisscross-applesauce and—hold on—you're spinning faster, getting dizzier, and dad's shouting from across the house. THAT'S MOI: mass far from an object's center slows rotation.

HOW IT WORKS

A bigger club head gave us more freedom to place discretionary mass as far from Launcher XL's center as possible. And just like dad's office chair, a figure skater's spin, or a ballerina's pirouette, a body spins slower when its mass is extended outward.

This matters because when you strike a golf ball on the toe or heel of the golf club, that golf club will start to rotate. And the degree to which your club's face opens or closes directly affects how offline your ball flies. Translation? Less rotation on off-center impacts equals straighter drives.

Let's talk numbers: our last driver generation had an MOI of 4,660 g-cm². That's nothing to sneeze at. But Launcher XL tops out at 5,200 g-cm². That's an increase of roughly 11% and an altogether impressive number with real life results on the course that come in the form of longer, straighter drives, even when your swing isn't perfect.

WHERE YOU'LL FIND IT

Every Launcher XL Wood is bigger this time around. The Drivers, Fairways, and Hybrids each have supersized heads and plussed-up MOI. They're all helping you hit higher, farther, straighter shots.



Last Gen MOI	Launcher XL MOI	Percent Increase
Driver: 4,660	Driver: 5,200*	Driver: 11%
Fairway: 2,770	Fairway: 3,338	Fairway: 19%
Hybrid: 2,400	Hybrid: 2,961	Hybrid: 21%

*Adjustable model

HOW MUCH MORE FORGIVING IS XL HEAD DESIGN?

27% TIGHTER DISPERSION

Compared to the last generation, Launcher XL has a 27% tighter dispersion area.

Player test conducted by Cleveland Golf with 23 players of evenly dispersed handicaps. Participants hit 6 shots per driver without alternating. Data collected with TrackMan.



FIND PERFECT BALANCE

WITH ACTION MASS CB

WHAT IT IS

Sure, meditation works great, but that's not the kind of balance we're after here. A more balanced golf swing comes from Action Mass CB.

To put it simply, Action Mass CB makes a quality, repeatable golf swing easier to pull off. How? Weight in the grip.

HOW IT WORKS

Lots of shafts claim to be "Counter Balanced." But a few extra sheets of graphite slapped onto one end of a golf shaft won't have much effect on something as dynamic as a golf swing.

In contrast, Action Mass CB is an 8g weight placed at the very top of the grip, right behind your hands as you hold the club—it ain't fairy dust. Think of it as the pommel of a sword: it helps your swing feel more controlled.

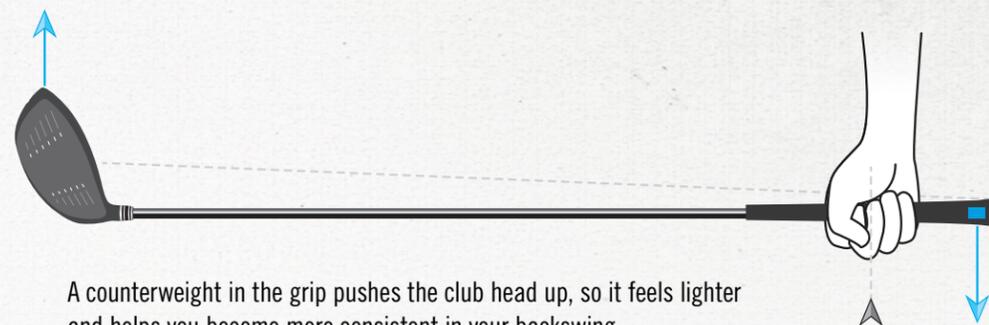
The benefits start in the backswing. As you bring the head of the golf club up from address, Action Mass CB's grip weight makes it feel lighter and more controlled. And that added control on the takeaway makes you more stable so that, by the time you reach the top of your swing, you're hitting the same position over and over. (Consistency. It's, like, a good thing.)

Once it's time to begin your downswing, Action Mass CB brings your hands straight down. Which is great, because that keeps your arms close to your body as you swing through the ball. Ultimately, it's a better swing plane that avoids the dreaded casting motion. And with a less 'over the top' swing, you'll have a squarer club face through impact, which means straighter shots with less slice.

The best part? All these positive benefits appear without conscious action on your part. You just take your swing and let Action Mass CB do its thing.

WHERE YOU'LL FIND IT

We put Action Mass CB in every Launcher XL Driver, Fairway Wood, and Hybrid. So, that's better balance and a better swing in the whole Launcher XL Woods lineup.



A counterweight in the grip pushes the club head up, so it feels lighter and helps you become more consistent in your backswing.



Action Mass CB is an 8g weight in the end of the shaft, behind your hands as you grip the golf club.



As you begin the downswing, Action Mass CB helps your arms and wrists bring the club down without casting.

LAUNCHER XL DRIVER

Fairways Say it isn't Fair.

The sweet spot is just too big, they say. Is that much MOI even safe?

But are you going to listen to a bunch of grass? That'd be crazy...

The Launcher XL Driver goes far, hits hard, and is a guaranteed good time. It's a game improvement driver that feels as premium as any out there but makes towering drives look easy.



CLEVELAND GOLF

CLEVELAND GOLF 400

CLEVELAND GOLF 400

CLEVELAND GOLF 400



LAUNCHER XL DRIVER TECHNOLOGY

XL HEAD DESIGN

Big Brain Time

This is huge: a bigger head with extreme perimeter weighting means an MOI of 5,200 g-cm², the most we've ever put into a single club head. Add that forgiveness to the high launch that comes from low-and-deep weighting, and you'll enjoy maximum distance with maximum fun.

REBOUND FRAME

Power it Up

What's better than one flex zone? Two (duh). A flex zone in the face and a second flex zone in the body of the club work in sequence to direct more of your impact energy into the golf ball, increasing ball speed and distance on every shot.

ACTION MASS CB

Balance it Out

An 8g weight placed inside the end of the grip delivers better balance for more control without extra effort. Thanks to that counterweight, the club head feels light and controllable on the backswing. As you begin your downswing, it also helps you maintain a square swing path with less casting and less slice.

ADJUSTABLE HOSEL

Dial it In

Adjust your loft from 9 to 12 degrees to optimize your launch angle, distance, and shot shape. Loft can be adjusted at 0.5 degree increments with 12 positions in all.

OPTIONAL ACCURACY BUILD

Marksman Mode

If precision is your top priority, this custom configuration is an inch shorter and does not have counterbalancing. This shortened style is the go-to setup for any player who prefers accuracy over distance. Plus, you'll have more freedom to shape your shots.



12 DRIVERS IN 1?

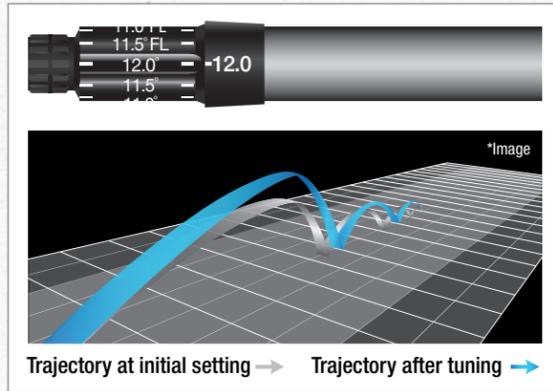
HOSEL SLEEVE ADJUSTABILITY GUIDE

The Launcher XL Driver comes standard with an adjustable hosel sleeve that adjusts from 9.0° to 12.0° in 0.5° increments. In all, there's 12 different positions which means you're bound to find the perfect setup for your swing.

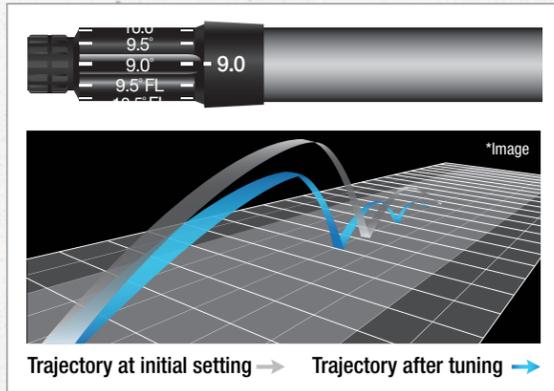
The 4 primary loft settings are marked on the sleeve at 9.0°, 10.5°, 12.0° and 10.5° Flat. The varying settings between each are visible on the pre-installed shaft tip.



**BALL LAUNCHING TOO LOW?
INCREASE LOFT UP TO 12 DEGREES.**



**BALL LAUNCHING TOO HIGH?
LOWER LOFT DOWN TO 9 DEGREES.**



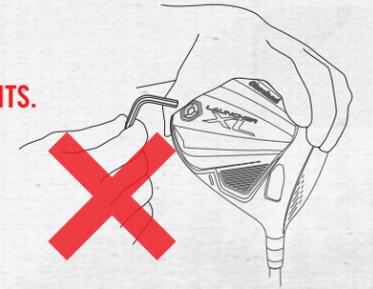
Adjusting the driver's loft also has a slight impact on your face and lie angles. The chart below will help you decide which configuration is right for your swing. Side note: it's also a great conversation starter next time you're trying to impress your father-in-law.

Position	LOFT	LOFT	LOFT	LOFT	LOFT	LOFT	LOFT	LOFT	LOFT	LOFT	LOFT	LOFT
	10.5	11.0	11.5	12.0	11.5 FL	11.0 FL	10.5 FL	10.0 FL	9.5 FL	9.0	9.5	10.0
Face positioning	Straight face		Closed face		Straight face		Open face					
	SQUARE	SQUARE	SLIGHTLY CLOSED	SLIGHTLY CLOSED	SLIGHTLY CLOSED	SQUARE	SQUARE	SQUARE	SLIGHTLY OPEN	SLIGHTLY OPEN	SLIGHTLY OPEN	SQUARE
Lie angle	Standard		Moderately Flat		Flat		Moderately Flat					
	STANDARD	0.5° FLAT	1.0° FLAT	1.5° FLAT	2.0° FLAT	2.5° FLAT	3° FLAT	2.5° FLAT	2.0° FLAT	1.5° FLAT	1.0° FLAT	0.5° FLAT

Universal Torx 25 Wrench



USE ONLY THE CUSTOM TORQUE WRENCH WHEN MAKING HOSEL ADJUSTMENTS.



How to remove and install QTS sleeve (torque wrench operation)

- 1** Hold the club upright with the grip resting on the ground. Use this position when loosening and tightening.
- 2** Supporting the head in your hand, gently insert the torque wrench into the screw hole.

Shaft and torque wrench should form a straight line

Improperly aligned torque wrench
- 3 Loosen** With the torque wrench aligned with the shaft, turn it counterclockwise.
- 4 Tighten** With the torque wrench aligned with the shaft, turn it clockwise until you hear a click.

Do not use any tool other than the custom torque wrench. Also do not use the supplied torque wrench on any other products. Damaged QTS sleeve and/or improperly installed QTS sleeve may result in injury or product damage. Position the torque wrench so that it is correctly aligned with the shaft. Failure to insert the tip of the torque wrench firmly into the screw hole may result in damage to the screw.

*Shaft will come off without loosening the screw too much.

*Always tighten until you hear a 'click'. Failure to do so may result in separation of the club head or product damage.

How to remove and install QTS sleeve (Sleeve Installation)

- 5 Insert the shaft into the head**

Align the position line with the LOFT and press straight in. *Illustration shows 10.5°
- 6 QTS setting examples**

FOR 9.0° OF LOFT Align the LOFT on the head with 9.0° on the QTS Sleeve and press straight in

FOR 12.0° OF LOFT Align the LOFT on the head with 12.0° on the QTS Sleeve and press straight in



Important Precautions To ensure a safe and satisfying golfing experience, please be sure to follow these Important Precautions.

Be sure to read the Important Precautions carefully and exercise appropriate care. The manufacturer assumes no liability for injury or product damage due to failure to comply with the instructions herein.

Rules of Golf

It is against the rules to modify club performance during a round by changing the QTS sleeve position or exchanging weights to change the CG position, as this breaches the Rules of Golf regulation 4-2a, which states: "During a stipulated round, the playing characteristics of a club must not be purposely changed by adjustment or by any other means."

Before using

Check to see that the QTS sleeve is properly secured.

Tighten until you hear a 'click'. If you fail to properly secure the sleeve, there is a possibility that the head may come off mid swing, injuring either you or a bystander.

LAUNCHER XL LITE DRIVER

Less Weight. More Go.

If you're a moderate swing speed player looking to get the most out of your swing, the Launcher XL Lite is your new best friend. It's lighter so it swings faster—perfect if you're looking to add some speed to your swing.

There's also a woman's model, perfectly spec'd for a woman's swing. And the Draw version could be just what you need to cut out that pesky slice.



LAUNCHER XL LITE DRIVER TECHNOLOGY

LITE-WEIGHT DESIGN

Lean and Mean

A bonded hosel without the weight-adding adjustability sleeve, together with an ultra-lightweight shaft, makes this driver 12g lighter and 0.25" longer than the adjustable version, so it swings extra quick. That added speed means more distance off the tee.

XL HEAD DESIGN

Big Brain Time

This is huge: a bigger head with extreme perimeter weighting means an MOI of 5,100 g-cm². Add that forgiveness to the high launch that comes from low-and-deep weighting, and you'll enjoy maximum distance with maximum fun.

REBOUND FRAME

Power it Up

What's better than one flex zone? Two (duh). A flex zone in the face and a second flex zone in the body of the club work in sequence to direct more of your impact energy into the golf ball, increasing ball speed and distance on every shot.

ACTION MASS CB

Balance it Out

An 8g weight placed inside the end of the grip delivers better balance for more control without extra effort. Thanks to that counterweight, the club head feels light and controllable on the backswing. As you begin your downswing, it also helps you maintain a square swing path with less casting and less slice.

DRAW MODEL

Draw It Up

A reworked chassis is purpose-built to fight the slice. It'll boost your confidence on every drive and keep those second shots out of the right-side trees.

OPTIONAL ACCURACY BUILD

Marksman Mode

If precision is your top priority, this custom configuration is an inch shorter and does not have counterbalancing. This shortened style is the go-to setup for any player who prefers accuracy over distance. Plus, you'll have more freedom to shape your shots.

WOMEN'S SPEC BUILD

The Right Fit

The Women's Launcher XL Lite Driver has all the same world-class technology in the club head but its components are optimized to fit female swing patterns. Shorter shafts with customized flex profiles are ideal for a woman's swing. Plus, it comes standard with an upgraded grip that provides comfort and great feedback.





DIFFERENT STROKES

COMPARING DRIVER MODELS

CHOOSE LAUNCHER XL IF...

You like to step up and launch it. Your loft is dialed, your blood's pumping, and you know you're gonna knock this one past all the buds.

- You prefer game improvement drivers
- You're looking to maximize distance off the tee
- You prefer an adjustable hosel to dial in your launch

CHOOSE LAUNCHER XL LITE IF...

Swing speed might not be your forte but you've never let that keep you from going big. Besides, a lighter driver just feels right.

- You're a moderate swing speed player
- You're looking to add speed to your driver swing
- You prefer lightweight golf clubs in general
- Choose the Women's Launcher XL Lite if you're a female player who prefers a shortened shaft and women's specific flex profile
- Choose the Launcher XL Lite Draw if you often slice your drives

	LAUNCHER XL	LAUNCHER XL LITE
Club Head Speed	All	Under 90 MPH
Driver Distance	All	Under 230 yards
Launch	Mid-High	High
Hosel	Adjustable (Adjust Loft: 9.0°-12.0°)	Non-Adjustable
Club Length	45.75"	46"
Stock Shaft Weight	~55g	~50g
Club Weight	Standard	12g Lighter than Launcher XL
Accuracy Build	Available	Available
Specialty Model	N/A	Draw Model Available in 10.5°

LAUNCHER
XL
DRIVER



LAUNCHER
XL LITE
DRIVER



LAUNCHER XL HALO FAIRWAY

Get on Up.

There's nothing worse than walking up to a lush 3-Wood shot and duffing in front of the buds. So we fitted the Launcher XL Halo Fairway Woods with Gliderail to make high-quality contact silly-easy, even from the rough.

These woods are in the Halo family of products. That means they're built for MOI, with Halo perimeter weighting that helps all your shots be good shots.



CLEVELAND GOLF 400
CLEVELAND GOLF 400
CLEVELAND GOLF 400



LAUNCHER XL HALO FAIRWAY WOODS

GLIDERAIL

All Aboard the Birdie Train

Put your swing on rails and you won't sweat those rough lies. Twin rails along the sole of the club help keep the face straight through impact for optimal ball striking.

XL HEAD DESIGN

Big Brain Time

This is huge: a bigger head with extreme perimeter weighting means an MOI of 3,338 g-cm² in the 3W, the most we've ever put into a Fairway Wood. Add that forgiveness to the high launch that comes from low-and-deep weighting, and you'll enjoy maximum distance with maximum fun.

REBOUND FRAME

Power it Up

What's better than one flex zone? Two (duh). A flex zone in the face and a second flex zone in the body of the club work in sequence to direct more of your impact energy into the golf ball, for increasing ball speed and distance on every shot.

ACTION MASS CB

Balance it Out

An 8g weight placed inside the end of the grip delivers better balance for more control without extra effort. Thanks to that counterweight, the club head feels light and controllable on the backswing. As you begin your downswing, it also helps you maintain a square swing path with less casting and less slice.

HIBORE CROWN STEP

Crowned Champion

The last place you want extra mass is right at the top of the golf club. That's why our stepped crown shape brings the height of the crown down, dropping the center of gravity and raising your launch in the process.

OPTIONAL ACCURACY BUILD

Marksman Mode

If precision is your top priority, this custom configuration is a half-inch shorter and does not have counterbalancing. This shortened style is the go-to setup for any player who prefers accuracy over distance. Plus, you'll have more freedom to shape your shots.

WOMEN'S SPEC BUILD

The Right Fit

The Women's Launcher XL Halo Fairway Wood has all the same club head technology as the standard model, but its components are optimized to fit female swing patterns. Shorter shafts with customized flex profiles are ideal for a woman's swing. Plus, it comes standard with an upgraded grip that provides comfort and great feedback.



LAUNCHER XL HALO HYBRID

Rough is Subjective.

When you're holding the new Launcher XL Halo Hybrid, nothing looks all that rough. We gave it Gliderail for excellent turf interaction and packed on the MOI. That means you can focus on having fun out there.

And if you're one of the many who hate their 3-Wood, then good news: there's a new club on the block we're calling the Hy-Wood and it's the perfect replacement for those Fairway Woods you can't stand.

These Hybrids are in the Halo family of products. That means they're built for MOI, with Halo perimeter weighting that helps all your shots be good shots.



LAUNCHER XL HALO HYBRIDS

GLIDERAIL

All Aboard the Birdie Train

Put your swing on rails and you won't sweat those rough lies. Three rails along the sole of the club help keep the face straight through impact for optimal ball striking.

XL HEAD DESIGN

Big Brain Time

This is huge: a bigger head with extreme perimeter weighting means an MOI of 2,661 g-cm² in the 3H, the most we've ever put into a hybrid. Add that forgiveness to the high launch that comes from low-and-deep weighting, and you'll enjoy maximum distance with maximum fun.

REBOUND FRAME

Power it Up

What's better than one flex zone? Two (duh). A flex zone in the face and a second flex zone in the body of the club work in sequence to direct more of your impact energy into the golf ball, increasing ball speed and distance on every shot.

ACTION MASS CB

Balance it Out

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HIBORE CROWN STEP

Crowned Champion

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Marksman Mode

If precision is your top priority, this custom configuration is a half-inch shorter and does not have counterbalancing. This shortened style is the go-to setup for any player who prefers accuracy over distance. Plus, you'll have more freedom to shape your shots.

WOMEN'S SPEC BUILD

The Right Fit

The Women's Launcher XL Halo Hybrid has all the same club head technology as the standard model, but its components are optimized to fit female swing patterns. Shorter shafts with customized flex profiles are ideal for a woman's swing. Plus, it comes standard with an upgraded grip that provides comfort and great feedback.





WHAT'S A HY-WOOD?

It Swings Like a Hybrid but Flies as Far as a Fairway Wood.

Not a fan of hitting Fairway Woods off the deck? Or maybe you just prefer the feel of a Hybrid swing off the tee? Either way, the Hy-Wood replaces those duff-prone Fairway Woods while maintaining proper gapping at the top of your bag.

Its shaft is longer than a standard 3-Hybrid but still shorter than your Fairway Wood shafts. That means you can hit down with less of a sweeping motion, but you'll still get big distance. It's the best of both worlds, it's perfect if you hate your 3-Wood, and you can only get it here.



MODEL	3 Hybrid	3+ Hy-Wood	5 Fairway Wood
Loft	18.0°	18.0°	18.0°
Club Length	40.5"	41.5"	42.625"
Scoreline Design	Hybrid Design (Spans Face)	Fairway Design	Fairway Design
Accuracy Build	Available	Not Available	Available
Shaft Weight (g)	60(A), 74(R)(S)	50	54(A)(R), 60(S)
Shaft Decal/Accent Color	Blue	White	Blue
Head Size	143cc	143cc	176cc

CUSTOM BUILDS HIT DIFFERENT

The Only way to Make Launcher XL Better?
Pick a Custom Build.

WOMEN'S SPEC LAUNCHER XL WOODS

What's the difference between the Men's and Women's Launcher XL Woods?

Well, if you mean the state-of-the-art features inside each club head, like Rebound Frame, Action Mass CB, and XL Head Design, then nothing. It's all in here.

But when it comes to the grip, the shaft, and the length, everything's been perfectly tuned for a woman's game.

Take the grip, for instance. It doesn't just look nicer than the men's version, it is nicer.

The shaft is also customized for a woman's swing, with a weight and flex profile that'll suit you better than a generic offering.

ACCURACY BUILD LAUNCHER XL WOODS

Believe it or not, some players don't value distance above all else.

If you've got plenty of power, what you really need of the tee is control. That's what Accuracy Build is for.

We cut the shafts shorter, which sacrifices some speed in favor of control. And we remove the counterbalancing grip weight so that you can have the freedom to shape your shots off the tee or off the deck.



MEN'S GRIP: Golf Pride Tour Velvet 360

WOMEN'S GRIP: Winn Dri-Tac Ladies

COMPONENTS YOU'LL LOVE TO PLAY

We know you want the most out of your game, so we got you the most out of the game. We went to extreme lengths to source the best-of-the-best when it comes to shafts and grips that work for you.



PROJECT X CYPHER WOODS SHAFTS

Unlock the game with a mid-high launch shaft whose lightweight design helps you swing faster and (more importantly) enjoy yourself.



GOLF PRIDE TOUR VELVET 360 GRIP

It doesn't get better than #1. This 52g grip is the most popular amongst the pros and features a state-of-the-art rubber compound for a non-slip surface with maximum playability.



WINN DRI-TAC LADIES GRIP

Cushioned and comfortable, the Dri-Tac is the 35g lightweight comfort you're looking for, regardless of the weather conditions.



LAUNCHER XL DRIVER

This driver is big—like, really big—so it's easy to send drives right down the middle. With the most MOI ever in a Cleveland Golf driver, Launcher XL will have you thinking less about the club in your hands and more about carrying bunkers, clearing hazards, and finding the fairway.

XL HEAD DESIGN

This is huge: a bigger head means an MOI of 5,200 g-cm²—our most ever in a Cleveland Golf driver. Add that forgiveness to a high launch from low-and-deep weighting, and you'll enjoy maximum distance with maximum fun.

REBOUND FRAME

What's better than one flex zone? Two (duh). Alternating zones of flexibility and rigidity direct more energy into the golf ball for increased ball speed and distance on every shot.

ACTION MASS CB

An 8g weight placed inside the end of the grip delivers better balance for more control without extra effort.

ADJUSTABLE HOSEL

Adjust your loft from 9 to 12 degrees to optimize your launch angle, distance, and shot shape. Loft can be adjusted at 0.5 deg increments with 12 positions in all.

ACCURACY BUILD

If precision is your top priority, this custom configuration is an inch shorter without counterbalancing for max control off the tee.



Face Material: Titanium (8Al-1Mo-IV)
Body Material: Titanium (6-4)



SPEC			Standard Build - Max Distance		Accuracy Build* - Max Control (Custom Order)		
Loft	Head Size	Lie Angle	Standard Build Length	Standard Build SW	Accuracy Build Length	Accuracy Build SW	Available Options
9.0°	460cc	58.5°	45.75"	D3	44.75"	D0	RH/LH
10.5°	460cc	60.0°	45.75"	D3	44.75"	D0	RH/LH
12.0°	460cc	58.5°	45.75"	D3	44.75"	D0	RH/LH

*Accuracy build is a featured, preconfigured custom option for players who seek maximum control. Head/shaft/grip are the same, but length is 1" shorter and 8g grip weight is excluded.

SHAFT: Project X Cypher 50

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.335"	52(A), 54(R), 56(S)	Mid-High	Mid-High	5.0-A, 5.5-R, 6.0-S



Headcover with EZ Grab Included

MEN'S GRIP: Golf Pride Tour Velvet 360

CORE SIZE	WEIGHT (g)
58 Round	52



Action Mass CB 8g Grip Weight Included on Standard Build



Wrench Included (TORX T25 Tip)

HOSEL SLEEVE ADJUSTMENT GUIDE

Position	LOFT 10.5	LOFT 10.5	LOFT 11.0	LOFT 11.5	LOFT 12.0	LOFT 11.5 FL	LOFT 11.0 FL	LOFT 10.5 FL	LOFT 10.0 FL	LOFT 9.5 FL	LOFT 9.0	LOFT 9.5	LOFT 10.0
Loft	10.5	11.0	11.5	12.0	11.5 FL	11.0 FL	10.5 FL	10.0 FL	9.5 FL	9.0	9.5	10.0	
Face positioning	Straight face	Slightly Closed	Closed face	Slightly Closed	Slightly Closed	Square	Straight face	Slightly Open	Open face	Slightly Open	Slightly Open	Square	
Lie angle	Standard		Moderately Flat				Flat			Moderately Flat			
	STANDARD	0.5° FLAT	1.0° FLAT	1.5° FLAT	2.0° FLAT	2.5° FLAT	3° FLAT	2.5° FLAT	2.0° FLAT	1.5° FLAT	1.0° FLAT	0.5° FLAT	

LAUNCHER XL LITE DRIVER - MEN'S & WOMEN'S

We took our XL Head Design and combined it with our new Lite-Weight Design for a driver that helps moderate swing speed players amp up swing speeds and get maximum forgiveness. Plus, choose from a Women's model or a Draw model that minimizes your slice.

LITE-WEIGHT DESIGN

A bonded hosel without the weight-adding adjustability sleeve, together with an ultra-lightweight shaft, makes this driver 12g lighter and 0.25" longer than the adjustable version, so it swings extra quick. That added speed means more distance off the tee.

XL HEAD DESIGN

This is huge: a bigger head means an MOI of 5,100 g-cm². Add that forgiveness to a high launch from low-and-deep weighting, and you'll enjoy maximum distance with maximum fun.

REBOUND FRAME

What's better than one flex zone? Two (duh). Alternating zones of flexibility and rigidity direct more energy into the golf ball for increased ball speed and distance on every shot.

ACTION MASS CB

An 8g weight placed inside the end of the grip delivers better balance for more control without extra effort.

ACCURACY BUILD

If precision is your top priority, this custom configuration is an inch shorter without counterbalancing for max control off the tee.

DRAW MODEL

A reworked chassis is purpose-built to fight the slice. It'll boost your confidence on every drive and keep those second shots out of the right-side trees.



Face Material: Titanium (8Al-1Mo-1V)
Body Material: Titanium (6-4)



SPEC: MEN'S

			Standard Build - Max Distance		Accuracy Build* - Max Control (Custom Order)		
Loft	Head Size	Lie Angle	Standard Build Length	Standard Build SW	Accuracy Build Length	Accuracy Build SW	Available Options
10.5°	460cc	60.0°	46.0"	D1	45.0"	C8	RH/LH
10.5° DRAW	460cc	60.0°	46.0"	D1	45.0"	C8	RH
12.0°	460cc	60.0°	46.0"	D1	45.0"	C8	RH

*Accuracy build is a featured, preconfigured custom option for players who seek maximum control. Head/shaft/grip are the same, but length is 1" shorter and 8g grip weight is excluded.

SPEC: WOMEN'S

			Standard Build - Max Distance		Accuracy Build* - Max Control (Custom Order)		
Loft	Head Size	Lie Angle	Standard Build Length	Standard Build SW	Accuracy Build Length	Accuracy Build SW	Available Options
12.0°	460cc	60.0°	44.25"	C7	43.25"	C4	RH

*Accuracy build is a featured, preconfigured custom option for players who seek maximum control. Head/shaft/grip are the same, but length is 1" shorter and 8g grip weight is excluded. 10.5°, 10.5°LH, and 10.5° Draw are available by custom order.

SHAFT: Project X Cypher 40

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.335"	48(A), 48(R), 50(S)	High	High	5.0-A, 5.5-R, 6.0-S

SHAFT: Project X Cypher 40 Ladies

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.335"	50.5(L)	High	High	4.0-L

MEN'S GRIP: Golf Pride Tour Velvet 360

CORE SIZE	WEIGHT (g)
58 Round	52

WOMEN'S GRIP: Winn Dri-Tac Ladies

CORE SIZE	WEIGHT (g)
59 Round	35



Headcover with EZ Grab Included



Action Mass CB 8g Grip Weight Included on Standard Build

LAUNCHER XL HALO FAIRWAY WOODS - MEN'S & WOMEN'S

Tired of duffing your Fairway Wood shots? Because these Fairway Woods have Gliderail tech that helps improve turf interaction for better shots off the deck. When you mix that with oversized heads, low centers of gravity, and Rebound Frame, you'll duff 'em less and launch 'em more.

XL HEAD DESIGN

This is huge: a bigger head means an MOI of 3,338 g-cm²—our most ever in a Cleveland Golf Fairway Wood. Add that forgiveness to a high launch from low-and-deep weighting, and you'll enjoy maximum distance with maximum fun.

GLIDERAIL

Put your swing on rails and you won't sweat those rough lies. Twin rails along the sole of the club help keep the face straight through impact for optimal ball striking.

REBOUND FRAME

What's better than one flex zone? Two (duh). Alternating zones of flexibility and rigidity direct more energy into the golf ball for increased ball speed and distance on every shot.

ACTION MASS CB

An 8g weight placed inside the end of the grip delivers better balance for more control without extra effort.

HIBORE CROWN STEP

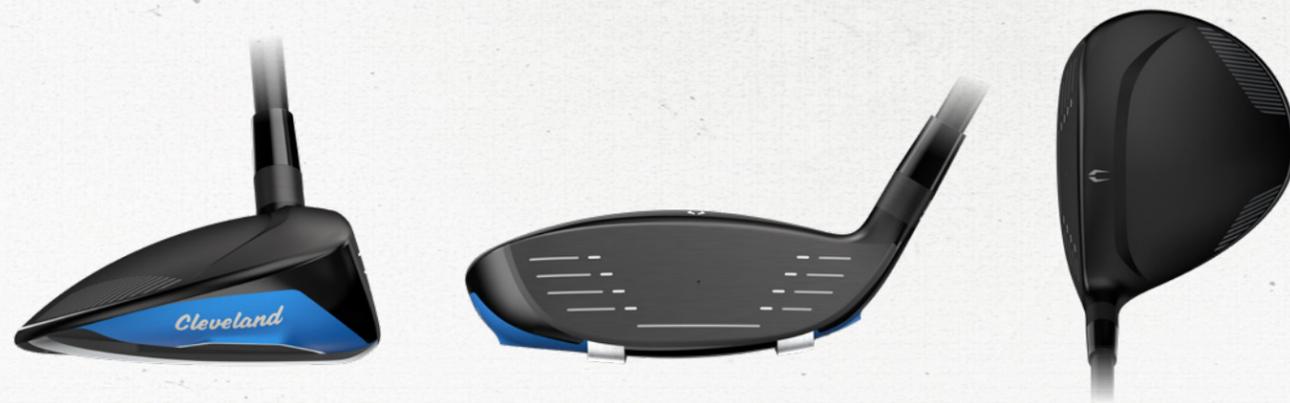
Our stepped crown drops the center of gravity for high-launching shots.

ACCURACY BUILD

If precision is your top priority, this custom configuration is half an inch shorter without counterbalancing for max control.



Face Material: HT1770M Steel
Body Material: 17-4 Stainless Steel



SPEC: MEN'S				Standard Build - Max Distance		Accuracy Build* - Max Control (Custom Order)		
Model	Loft	Head Size	Lie Angle	Standard Build Length	Standard Build SW	Accuracy Build Length	Accuracy Build SW	Available Options
3W	15.0°	190cc	57.5°	43.125"	D1	42.625"	D0	RH/LH
5W	18.0°	176cc	58.0°	42.625"	D1	42.125"	D0	RH/LH
7W	21.0°	166cc	58.5°	42.125"	D1	41.625"	D0	RH

*Accuracy build is a featured, preconfigured custom option for players who seek maximum control. Head/shaft/grip are the same, but length is 0.5" shorter and 8g grip weight is excluded.

SPEC: WOMEN'S				Standard Build - Max Distance		Accuracy Build* - Max Control (Custom Order)		
Model	Loft	Head Size	Lie Angle	Standard Build Length	Standard Build SW	Accuracy Build Length	Accuracy Build SW	Available Options
3W	15.0°	190cc	57.5°	41.75"	C6	41.25"	C5	RH/LH**
5W	18.0°	176cc	58.0°	41.25"	C6	40.75"	C5	RH/LH**
7W	21.0°	166cc	58.5°	40.75"	C6	40.25"	C5	RH

*Accuracy build is a featured, preconfigured custom option for players who seek maximum control. Head/shaft/grip are the same, but length is 0.5" shorter and 8g grip weight is excluded.

**LH 3W & LH 5W are available by custom order.

SHAFT: Project X Cypher 55

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.335"	54(A), 54(R), 60(S)	Mid-High	Mid-High	5.0-A, 5.5-R, 6.0-S

SHAFT: Project X Cypher 55 Ladies

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.335"	50.5(L)	Mid-High	Mid-High	4.0-L

MEN'S GRIP: Golf Pride Tour Velvet 360

CORE SIZE	WEIGHT (g)
58 Round	52

WOMEN'S GRIP: Winn Dri-Tac Ladies

CORE SIZE	WEIGHT (g)
59 Round	35



Headcover with EZ Grab Included



Action Mass CB 8g Grip Weight Included on Standard Build



LAUNCHER XL HYBRIDS - MEN'S & WOMEN'S

Who can really say what's a bad lie when you have the right equipment? Our new Launcher XL Hybrids have more premium forgiveness tech than ever before, like Gliderail which helps the face get proper contact in any lie. And they're loaded with MOI, so it's easier to focus on having some fun out there.

XL HEAD DESIGN

This is huge: a bigger head means an MOI of 2,961 g-cm²—our most ever in a Cleveland Golf Hybrid. It's maximum distance with maximum fun.

GLIDERAIL

Put your swing on rails and you won't sweat those rough lies. Three rails along the sole of the club help keep the face straight through impact.

REBOUND FRAME

What's better than one flex zone? Two (duh). Alternating zones of flexibility and rigidity direct more energy into the golf ball.

ACTION MASS CB

An 8g weight placed inside the end of the grip delivers better balance for more control without extra effort.

HIBORE CROWN STEP

Our stepped crown drops the center of gravity for high-launching shots.

ACCURACY BUILD

If precision is your top priority, this custom configuration is half an inch shorter without counterbalancing for max control.

HY-WOOD

Not comfortable hitting Fairway Woods off of the turf? Look to Hy-Wood. It's the best aspects of Fairway Wood design with the best elements of Hybrids, so you get Fairway Wood distance with your Hybrid swing.



Face Material: HT1770M Steel
Body Material: 17-4 Stainless Steel



SPEC: MEN'S

Model	Shaft	Loft	Head Size	Lie Angle	Standard Build - Max Distance		Accuracy Build* - Max Control (Custom Order)		Available Options
					Standard Build Length	Standard Build SW	Accuracy Build Length	Accuracy Build SW	
3+ HY-WOOD	CYPHER 40 HYB	18.0°	143cc	60.5°	41.5"	(D1 S/R/A)	N/A	N/A	RH/LH
3H	CYPHER HYB	18.0°	143cc	60.5°	40.5"	(D1 S/R ; D0 A)	40.0"	(D0 S/R ; C9 A)	RH/LH
4H	CYPHER HYB	21.0°	132cc	61.0°	40.0"	(D1 S/R ; D0 A)	39.5"	(D0 S/R ; C9 A)	RH/LH
5H	CYPHER HYB	24.0°	118cc	61.5°	39.5"	(D1 S/R ; D0 A)	39.0"	(D0 S/R ; C9 A)	RH
6H	CYPHER HYB	27.0°	108cc	62.0°	39.0"	(D1 S/R ; D0 A)	38.5"	(D0 S/R ; C9 A)	RH

*Accuracy build is a featured, preconfigured custom option for players who seek maximum control. Head/shaft/grip are the same, but length is 0.5" shorter and 8g grip weight is excluded. Accuracy build lengths match typical iron lengths for game improvement irons.

SPEC: WOMEN'S

Model	Loft	Head Size	Lie Angle	Standard Build - Max Distance		Accuracy Build* - Max Control (Custom Order)		Available Options
				Standard Build Length	Standard Build SW	Accuracy Build Length	Accuracy Build SW	
3H	18.0°	143cc	60.5°	39.25"	C6	38.75"	C5	RH/LH**
4H	21.0°	132cc	61.0°	38.75"	C6	38.25"	C5	RH/LH**
5H	24.0°	118cc	61.5°	38.25"	C6	37.75"	C5	RH
6H	27.0°	108cc	62.0°	37.75"	C6	37.25"	C5	RH

*Accuracy build is a featured, preconfigured custom option for players who seek maximum control. Head/shaft/grip are the same, but length is 0.5" shorter and 8g grip weight is excluded.

**LH 3H & LH 4H are available by custom order. Hy-Wood is not offered with L-Flex Shaft.

SHAFT: Project X Cypher Hyb

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.370"	60(A), 74(R), 74(S)	Mid-High	Mid-High	5.0-A, 5.5-R, 6.0-S

SHAFT: Project X Cypher Hyb Ladies

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.370"	52(L)	Mid-High	Mid-High	4.0-L

SHAFT: Project X Cypher 40 Hyb

TIP DIAMETER	WEIGHT (g)	LAUNCH	SPIN	FLEX
0.370"	50 (all flexes)	Mid-High	Mid-High	5.0-A, 5.5-R, 6.0-S

* Only offered in 3+ HY-WOOD. Not offered in 3H - 6H

MEN'S GRIP: Golf Pride Tour Velvet 360

CORE SIZE	WEIGHT (g)
58 Round	52

WOMEN'S GRIP: Winn Dri-Tac Ladies

CORE SIZE	WEIGHT (g)
59 Round	35



Headcover with EZ Grab Included



Action Mass CB 8g Grip Weight Included on Standard Build



NOTES:



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